



FOR IMMEDIATE RELEASE  
November 26, 2025

CONTACT: Rebecca Torres,  
Town Administrator  
413-665-1441 ext. 9  
Mark Cappadona,  
Colonial Power Group  
508-485-5858 ext. 3

## SUNDERLAND ENERGY PROGRAM ANNOUNCES NEW RATES AND SUPPLIER

SUNDERLAND, MA – The Town of Sunderland has signed a thirty-four month contract with a new supplier, First Point Power. The Sunderland Community Choice Power Supply Program, tailored to meet the specific needs of the Town’s electricity ratepayers, will continue to offer three options, however one of the products has changed:

CURRENT PRODUCT OFFERINGS		
STANDARD	OPTIONAL GREEN 50*	OPTIONAL GREEN 100
\$0.15643 / kWh	\$0.16112 / kWh	\$0.18092 / kWh
100% renewable. Includes add'l 38% MA Class I RECs.	100% renewable. Includes add'l 50% MA Class I RECs.	100% MA Class I RECs
NEW PRODUCT OFFERINGS		
STANDARD	OPTIONAL GREEN 10*	OPTIONAL GREEN 100
\$0.14068 / kWh	\$0.13312 / kWh	\$0.15452 / kWh
100% renewable. Includes add'l 31% MA Class I RECs.	10% MA Class I RECs above minimum state requirements	100% MA Class I RECs
<b>*Note: The renewable energy content of this product offering has changed.</b>		

For Sunderland residents and businesses who are enrolled in the Town’s standard product, the current rate of \$0.15643 per kWh will expire and the new rate of \$0.14068 per kWh will take effect with the January 2026 meter reads. This represents a decrease of \$9 per month on the supply side of the bill given average usage of 600 kWh. However, this new rate is 4 percent higher than Eversource’s Residential Basic Service rate of \$0.13493 per kWh for the month of January 2026. Eversource’s Basic Service rates will change on February 1, 2026.

Sunderland launched its electricity program in August 2020 in an effort to develop an energy program that would be stable, affordable and incorporate renewable energy. From inception

through June 2025, the Program has saved residents and small businesses over \$1.0 million in electricity costs as compared to Eversource Basic Service.

It is important to note that no action is required by current participants. This change will be seen on the February 2026 bills. All accounts currently enrolled in the Program will remain with their current product offering (consistent with the chart above, renewable energy content may have changed) and see the new rate and First Point power printed under the “Supplier Services” section of their monthly bill.

The Sunderland Community Choice Power Supply Program has no fees or charges. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate will not always be higher than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Eversource Basic Service. However, future savings cannot be guaranteed.

Eversource has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit [eversource.com/content/residential/account-billing/payment-assistance/discount-rate](https://eversource.com/content/residential/account-billing/payment-assistance/discount-rate).

Residents may also visit [colonialpowergroup.com/sunderland](https://colonialpowergroup.com/sunderland) or call (866) 485-5858 ext. 1 to learn more about Sunderland’s Community Choice Power Supply Program, to opt-in or opt-out, or to change product selection.



*ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.*