



FOR IMMEDIATE RELEASE
November 26, 2025

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DEERFIELD ENERGY PROGRAM ANNOUNCES NEW SUPPLIER AND LONG-TERM RATES

DEERFIELD, MA – The Town of Deerfield has signed a thirty-four month contract with a new supplier, First Point Power. The Deerfield Community Choice Power Supply Program's standard product will have a new rate of \$0.13132 per kWh. The standard product meets Massachusetts Renewable Energy Requirement (MA Req) plus an additional 5% Massachusetts Class I Renewable Energy Certificates (RECs). The Program will also continue to offer an optional product that meets MA Req plus an additional 50% Massachusetts Class I RECs at a rate of \$0.14752 per kWh.

For Deerfield residents and businesses who are enrolled in the Town's standard product, the current rate of \$0.14354 per kWh will expire and the new rate of \$0.13132 per kWh will take effect with the January 2026 meter reads. This represents a decrease of \$7 per month on the supply side of the bill given average usage of 600 kWh. In addition, this new rate is 3 percent lower than Eversource's Residential Basic Service rate of \$0.13493 per kWh. Residents can expect to see an average savings of \$2 per month for the month of January 2026. Eversource's Basic Service rates will change on February 1, 2026.

Deerfield launched its electricity program in August 2020 in an effort to develop an energy program that would be stable, affordable and incorporate renewable energy. From inception through June 2025, the Program has saved residents and small businesses over \$2.9 million in electricity costs as compared to Eversource Basic Service.

It is important to note that no action is required by current participants. This change will be seen on the February 2026 bills. All accounts currently enrolled in the Program will remain with their

current product offering and see the new rate and First Point Power printed under the “Supplier Services” section of their monthly bill.

The Deerfield Community Choice Power Supply Program has no fees or charges. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against Eversource Basic Service. However, future savings cannot be guaranteed.

Eversource has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit eversource.com/content/residential/account-billing/payment-assistance/discount-rate.

Residents may also visit colonialpowergroup.com/deerfield or call (866) 485-5858 ext. 1 to learn more about Deerfield’s Community Choice Power Supply Program, to opt-in or opt-out, or to change product selection.



ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.