



FOR IMMEDIATE RELEASE  
October 29, 2025

CONTACT: Theresa Cofske,  
Town Administrator  
508-867-1421 ext. 1  
Mark Cappadona,  
Colonial Power Group  
508-485-5858 ext. 3

## **WEST BROOKFIELD ENERGY PROGRAM ANNOUNCES NEW SUPPLIER AND REDUCED RATE**

WEST BROOKFIELD, MA – The Town of West Brookfield has signed a thirty-five month contract with a new supplier, First Point Power. Beginning with the December 2025 meter reads, the West Brookfield Community Choice Power Supply Program will have a new rate of \$0.13797 per kWh.

For West Brookfield residents and businesses who are enrolled in the Town's Program, the current rate of \$0.14672 per kWh will expire with the December 2025 meter reads and the new rate of \$0.13797 per kWh will take effect. This represents a decrease of \$5 per month on the supply side of the bill given average usage of 600 kWh. In addition, this new rate is 11 percent lower than National Grid's Residential Basic Service rate of \$0.15484 per kWh. Residents can expect to see an average savings of \$10 per month for the months of December 2025 and January 2026. National Grid's Basic Service rates will change on February 1, 2026 and should be known in late December.

West Brookfield launched its electricity program in December 2017 in an effort to develop an energy program that would be stable and affordable. From inception through June 2025, the Program has saved residents and small businesses over \$1 million in electricity costs as compared to National Grid Basic Service.

It is important to note that no action is required by current participants. This change will be seen on the January 2026 bills. All accounts currently enrolled in the Program will see the new rate and First Point Power printed under the "Supply Services" section of their monthly bill.

The West Brookfield Community Choice Power Supply Program has no fees or charges. However, anyone switching from a contract with a third-party supplier may be subject to

penalties or early termination fees charged by that supplier. Ratepayers should verify terms before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against National Grid Basic Service. However, future savings cannot be guaranteed.

National Grid has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more visit [nationalgridus.com/MA-Home/Bill-Help/Payment-Assistance-Programs](http://nationalgridus.com/MA-Home/Bill-Help/Payment-Assistance-Programs).

Residents may also visit [colonialpowergroup.com/west-brookfield](http://colonialpowergroup.com/west-brookfield) or call (866) 485-5858 ext. 1 to learn more about West Brookfield's Community Choice Power Supply Program or to opt-in or opt-out.



*ABOUT COLONIAL POWER GROUP: Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.*