



FOR IMMEDIATE RELEASE
February 14, 2025

CONTACT: Angus Jennings,
Town Manager
978-363-1100 ext. 115
Mark Cappadona,
Colonial Power Group
508-485-5858 ext. 3

WEST NEWBURY ANNOUNCES ENERGY PROGRAM START DATE
Notifications mail in mid-February. Program will lower electricity costs and offer environmental benefits.

WEST NEWBURY, MA – The Town of West Newbury is pleased to announce that it is launching its Community Choice Power Supply Program this spring to provide an energy program that is stable, affordable, and incorporates additional options for renewable energy. Following a competitive bidding process, and with Select Board approval, the West Newbury Town Manager recently signed a 30-month contract with Dynegy Energy Services.

Beginning with the April 2025 meter reads, West Newbury’s Program will offer three products with varying amounts of renewable energy content. “We are excited to implement this program for the benefit of West Newbury’s utility ratepayers,” said Angus Jennings, West Newbury Town Manager. “By aggregating, we are able to offer an energy program with lower rates as well as alternatives for customers who prefer to use renewable energy.”

Product	Renewable Energy Content	Program Rate (per kWh)	National Grid Rate* (per kWh)	% Savings	Est Monthly Savings
Standard (default)	100% renewable. Includes 37% National Wind RECs.	\$0.13181	\$0.14672	10%	\$9
Optional Basic	Meets MA renewable energy requirements	\$0.13074	\$0.14672	11%	\$10
Optional Green 100	100% MA Class I RECs	\$0.15994	\$0.14672	-	-

*National Grid’s Residential Basic Service meets MA renewable energy requirements and is in effect from February 1-July 31, 2025. Assuming usage of 600-kilowatt hours of electricity per month, residents can expect to see an average savings for that period.

“This initiative was spearheaded by West Newbury’s Energy and Sustainability Committee, and was supported by a Town Meeting vote in October, 2022 to formally initiate the required approval process with the Mass. Department of Public Utilities. We commend the Committee’s leadership on this matter and its forward-thinking approach to energy purchasing, and also the voters for providing the necessary approval,” Jennings added. “Ultimately, this program will help save residents and businesses money on their electricity bills, and save the Town money in its electricity purchasing for public facilities, all while helping the environment.”

The West Newbury Community Choice Power Supply Program is a municipal aggregation program which, as authorized by Massachusetts General Laws (M.G.L. c. 164, § 134), enables local governments to combine the purchasing power of its residents and businesses so that it can provide customers with an alternative electricity supply. Approximately 190 Massachusetts communities, to date, have chosen to develop community choice electricity programs to benefit their residents, businesses, and municipal budgets.

Residents will not notice any change in their electricity service. The only discernible difference will be that Dynegy will be printed under “Supply Services” on National Grid’s monthly bills starting in May 2025. Residents and businesses will continue to receive one bill from National Grid and to send payments to National Grid for processing. There will be no interruption in billing, power, or customer service.

No action is required by ratepayers to participate in this cost-saving program. The program will be operated on an opt-out basis, meaning that all West Newbury residential and business customers currently on National Grid’s Basic Service will be automatically enrolled into the program unless they choose to opt-out.

There are no enrollment, early termination, or cancellation fees attached to the West Newbury electricity program. Residents who choose to opt-out can also opt-in at a later date if they so choose at no cost. However, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Ratepayers should verify terms with their current energy supplier before switching.

Basic Service rates change twice a year or more, depending on rate class. As a result, the aggregation rate may not always be lower than the Basic Service rate. The goal of the aggregation is to deliver savings over the life of the program against National Grid’s Basic Service. However, future savings cannot be guaranteed.

Residents or business owners with a supplier block on their account must contact National Grid to request that the block be removed if they want to participate in West Newbury’s electricity program.

National Grid has several programs to help income-eligible families and customers needing special assistance meet their energy needs. To learn more, visit nationalgridus.com/MA-Home/Bill-Help/Payment-Assistance-Programs.

Information sessions to answer questions about West Newbury's Community Choice Power Supply Program will be held by the Town and representatives of Colonial Power Group as follows:

- Thursday, March 6, 2025, at 5:30 pm at the Town Office Building / Select Board Meeting, 381 Main Street, West Newbury, MA
- Thursday, March 13, 2025, at 12 pm at the SAGE Center Lunch & Learn, 381 Main Street, West Newbury, MA *(If you'd like to join for lunch, please RSVP for this event no later than Tuesday, March 11th to ensure advance time for meal planning! RSVP to COA Director Christine Marshall at coa@wnewbury.org or 978-363-1104).*

More information regarding this program can be found on the Town website at:

<https://www.wnewbury.org/energy-and-sustainability-committee/pages/MEA>

Residents may also visit colonialpowergroup.com/west-newbury or call (866) 485-5858 ext. 1 to learn more about West Newbury's Community Choice Power Supply Program, to opt-in or opt-out, or to change your product selection.



ABOUT COLONIAL POWER GROUP: *Based in Marlborough, Mass., Colonial Power Group is the leading aggregation-consulting firm in Massachusetts. Colonial Power has been working with local governments since 2002 in the design, implementation and management of municipal aggregation programs.*